

LEADER AS COACH

Using coaching skills to build rapport, develop trust and communicate a vision for success.

In today's volatile environment, good relationships hold the workforce together. Managers need to deploy positive and productive conversations to address today's fundamental strategic challenges.

A recent Gallup report¹ confirmed that "today's employees need their manager to act more like a coach than a traditional boss" and that by using coaching "managers learn how to relate to their teams to get the best out of every individual."

¹"3 Daily Actions That Set the World's Best Managers Apart", Gallup, Inc. 2018

The Challenge

Whilst coaching is now recognised as fundamental to leadership growth, many coaching models don't deal with the complexities of the corporate context, leaving managers unable to be effective as coaches.

The Forton Coaching model was designed by leaders, for leadership: a purpose-led, inclusive approach, with a relevant coaching model. Forton's pragmatic approach takes the whole system into account, supporting leaders and managers to be at their best.

The Leader as Coach Programme

Delivered in small groups, this programme offers a flexible, modular approach, blending self-paced and live learning. Engaging and interactive sessions include coaching demonstrations, skills practice and debrief discussions.

Participants explore theoretical content at their own pace, then apply it in the classroom, receiving one-to-one support and feedback, with group skills application, review, and reflections.

Participants can confidently conduct an effective coaching conversation, even in their busy working lives. They receive certificates of completion, with the option to progress to recognised coaching credentials.

The Benefits

- Improves productivity and performance.
- Heightens confidence to lead and manage others.
- Increases employee engagement.
- Reduces staff turnover and absenteeism.
- Ends silo behaviours and increases collaboration.

Quality Assurance

Fully accredited by the International Coaching Federation (ICF), our approach is highly experiential and based on small class sizes, with personal tutor support, observed coaching and coach-mentoring included.



“

I wish I'd known about the coach approach earlier, as it is transforming my style and approach in all aspects of my life.

– Leader as Coach alumnus

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Find Out More

Get in touch now:

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The Programme

Duration and Location

The programme can be done either in two days and in-person, or online through 4 x 4 hour live classes. The programme also includes 4x one-hour skills application calls.



Purpose of Programme

By the end of this workshop participants will be:

- A more **effective** coach-like leader
- Able to apply an **inclusive, purpose-led** style of leadership
- Adept at using the **skills of leadership coaching**

Programme Content

The workshop enables leaders and managers to better:

Lead, support and empower others

Deliver goals, while creating learning and growth

Apply coaching in real-world situations

Unlock resourceful thinking and attitudes

Explore leadership coaching in live situations, not 'role play'

Discover new ways of motivating others

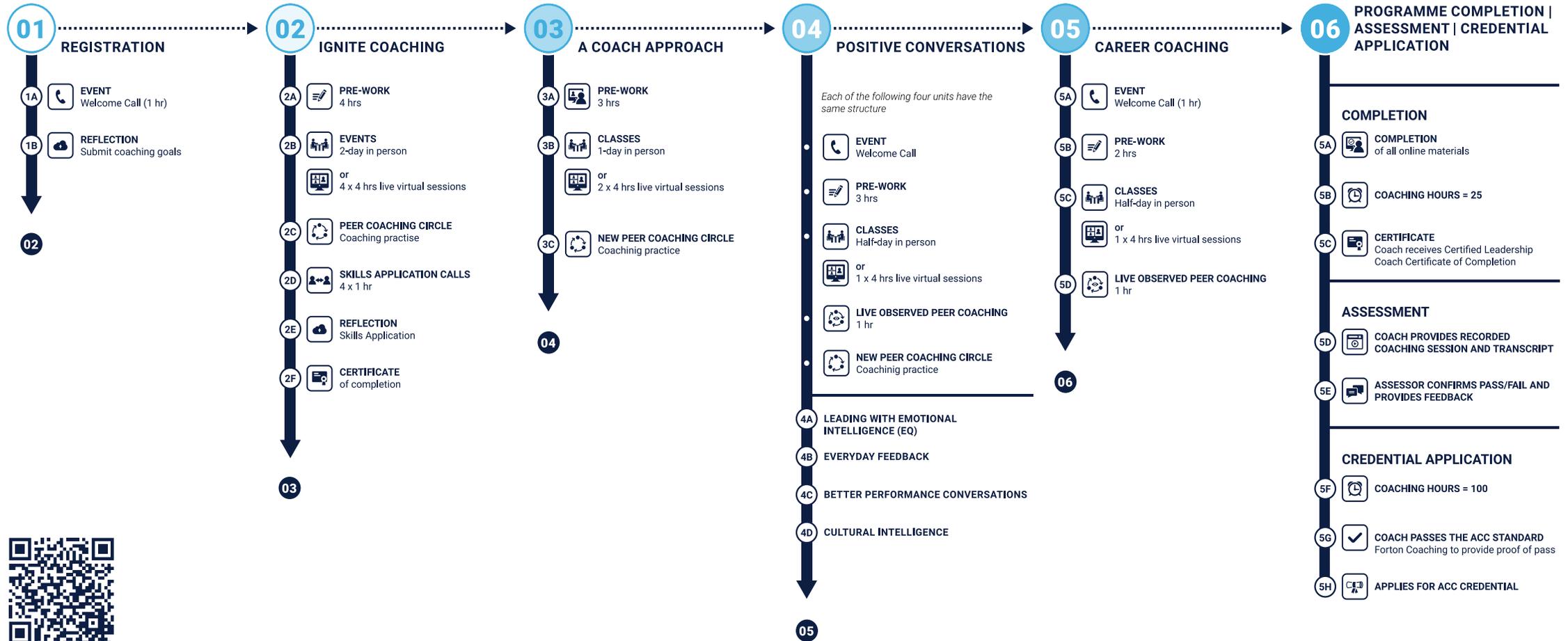
Support change and transformation

Inspire a culture of resourcefulness

Develop people and their potential

The Learning Journey

Leader as Coach: to Associate Certified Coach (ACC) Level 1 Standard



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About Inspirational Group

Inspirational Coaching is part of the Inspirational Group , an international leadership organization. Its Professional Leadership Coach programme has been ICF accredited since 2004.

Inspirational Group works around the world providing leadership development, managed coaching services (1-to-1, group and team coaching) and consultancy support to develop in-house coaching communities.

Global clients include private, public, and humanitarian sector organizations, including the UN.



Powered by the
FORTON COACHING methodology



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