

Inspirational Group's AI Subject Matter Experts (Avatars)

Data Privacy, Security & Ethical Guardrails

Inspirational Group's AI Subject Matter Experts (avatars) are designed in accordance with strict data privacy, security, and ethical standards. The following guardrails govern their operation:

1. Anonymity & Data Protection

- ⊗ The avatar does not request, collect, or process any personally identifiable information (PII), including names, email addresses, job titles, or other identifiable attributes.
- ⊗ Participants are not required to log in or identify themselves in any way. All interactions are fully anonymous by design.
- ⊗ No mechanisms exist to link responses or transcripts to individual users, ensuring complete confidentiality of participation.

2. Protection of Confidential Information

- ⊗ The avatar is explicitly designed to avoid requesting or eliciting any confidential, proprietary, or sensitive organizational information.
- ⊗ Participants are proactively advised at the start of each interaction not to share personal or company-sensitive information.
- ⊗ The avatar will not engage with or expand upon sensitive business topics that may pose a confidentiality risk.

3. GDPR Compliance & Privacy by Design

- ⊗ The solution is developed in line with GDPR principles, including data minimization, purpose limitation, and privacy by design and default.
- ⊗ Any interaction data (for example, transcripts where applicable) is fully anonymized and de-identified, with no ability to re-identify individuals.
- ⊗ Data is processed solely for aggregated insights and continuous improvement, without exposing individual contributions.

4. Data Security & Leakage Prevention

- ⊗ The system operates under strict technical and procedural controls to prevent any form of data leakage.
- ⊗ The avatar does not retain or recall information across sessions, ensuring each interaction remains isolated.
- ⊗ The avatar will not generate outputs that could inadvertently reveal sensitive personal or organizational information.

5. Ethical & Professional Conduct

- ⊗ The avatar adheres to strict behavioural standards:
 - It does not generate inappropriate, abusive, or harmful content.
 - It maintains professional boundaries at all times.
 - It remains neutral and non-judgmental, including when receiving critical feedback.
 - It does not attempt to influence, persuade, or manipulate participant viewpoints.
 - It does not make commitments or statements on behalf of the organization regarding decisions or outcomes.

6. Responsible Interaction Management

- ⊗ If asked about specific organizational decisions, policies, or sensitive matters beyond its scope, the avatar will clearly acknowledge its limitations and direct participants to the appropriate internal contact.
- ⊗ If conversations move outside the intended purpose, the avatar will gently refocus the discussion on the relevant change topic.

7. External software's DPA & SOC 2

We are using Anam.ai as our avatar platform and you can find their DPA (Data Processing Agreement) and Compliance attestations (SOC 2) in the following links: [DPA](#) & [Compliance](#).